TATIANA SNYDER

tiasnyder6@gmail.com
[LinkedIn]
[Website/Portfolio]

Skills: Adobe CS (Photoshop, Illustrator and After Effects), Monday, Figma, Guru, Trello, Discord, Slack, Asana & Keynote

Work Experience

Esports Engine (2022 - Present)
Graphic Designer, Publisher

- Creating social templates for our partnered AAA publishers: Supercell, Epic, Nintendo, Activision, Blizzard and EA.
- Enhancing fan engagements, viewer ratings and worldwide event attendance through visually dynamic graphics.
- Collaborating with gaming publishers, brands, and teams to deliver marketing, social, and tournament-based designs.

Subnation (2022 - 2023)
Graphic Designer

- Brainstormed and built out Web3 presentations and pitches in Keynote.
- Designed NFTs and social graphics for partnered AAA titles: NFL Rivals, Rarity League, PUBG and Artcade.

Novy Unlimited (2021 - 2024)
Graphic & Motion Designer

- Created dynamic, title specific advertisements for startup and established Indie games.
- Promoted game design through social media graphics, increasing downloads, click traffic and interactions.
- Worked within a Full-Service Game PR, Marketing, Creative, Consulting & Production Agency.

Gen. G (2022)
Graphic Designer

- Developed broadcast and social media graphic packages for AAA gaming and sports tournaments.

BavaMedia (2021)
Graphic Designer

- Collaborated with Facebook Gaming partners to create social media graphics, players cards and mascot logos.

Block House (2021 - 2022)
Senior Graphic & Motion Designer, Social Media Manager

- Designed advertisements, posters, apparel, and social media graphics for product launches and live streams.
- Updated and created stats, player cards, and motion graphics to promote weekly tournaments, increasing viewership.

Aporia Customs, LLC (2016 - 2022)
Graphic & Motion Designer, Chief Design Officer

- Oversaw the design team, ensuring efficient operations through promotions, sponsorships, and esports connections.
- Created dynamic marketing graphics, merchandise, and motion advertisements.

Education

Communication Design: New Media - Northampton Community College, A.A.S.
General Studies - Northampton Community College, A.A.